



ESRI

Demographic and Income Profile

13461 Highway 50,
13461 NC Highway
Ring : 5 mile radius

	Census 2010		2013		2018	
Summary						
Population	10,240		11,063		12,413	
Households	4,278		4,613		5,174	
Families	2,895		3,100		3,446	
Average Household Size	2.37		2.38		2.38	
Owner Occupied Housing Units	3,060		3,225		3,668	
Renter Occupied Housing Units	1,218		1,388		1,506	
Median Age	41.0		41.7		42.4	
Trends: 2013 - 2018 Annual Rate		Area		State		National
Population		2.33%		1.06%		0.71%
Households		2.32%		1.09%		0.74%
Families		2.14%		0.91%		0.63%
Owner HHS		2.61%		1.24%		0.94%
Median Household Income		4.06%		3.63%		3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	689	14.9%	743	14.4%
\$15,000 - \$24,999	623	13.5%	558	10.8%
\$25,000 - \$34,999	636	13.8%	580	11.2%
\$35,000 - \$49,999	724	15.7%	686	13.3%
\$50,000 - \$74,999	996	21.6%	1,243	24.0%
\$75,000 - \$99,999	371	8.0%	558	10.8%
\$100,000 - \$149,999	408	8.8%	579	11.2%
\$150,000 - \$199,999	96	2.1%	143	2.8%
\$200,000+	70	1.5%	84	1.6%

Median Household Income
Average Household Income
Per Capita Income

\$41,178
\$55,825
\$23,309

\$50,242
\$62,694
\$26,152

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	558	5.4%	596	5.4%	672	5.4%
5 - 9	572	5.6%	575	5.2%	618	5.0%
10 - 14	604	5.9%	626	5.7%	656	5.3%
15 - 19	638	6.2%	609	5.5%	636	5.1%
20 - 24	737	7.2%	772	7.0%	752	6.1%
25 - 34	1,265	12.4%	1,529	13.8%	1,845	14.9%
35 - 44	1,338	13.1%	1,298	11.7%	1,375	11.1%
45 - 54	1,548	15.1%	1,628	14.7%	1,686	13.6%
55 - 64	1,398	13.6%	1,590	14.4%	1,850	14.9%
65 - 74	971	9.5%	1,178	10.6%	1,490	12.0%
75 - 84	476	4.6%	509	4.6%	639	5.1%
85+	137	1.3%	154	1.4%	192	1.5%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	9,274	90.6%	9,944	89.9%	11,017	88.8%
Black Alone	585	5.7%	663	6.0%	780	6.3%
American Indian Alone	59	0.6%	71	0.6%	90	0.7%
Asian Alone	63	0.6%	86	0.8%	138	1.1%
Pacific Islander Alone	11	0.1%	15	0.1%	20	0.2%
Some Other Race Alone	81	0.8%	97	0.9%	131	1.1%
Two or More Races	168	1.6%	187	1.7%	237	1.9%
Hispanic Origin (Any Race)	299	2.9%	368	3.3%	525	4.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



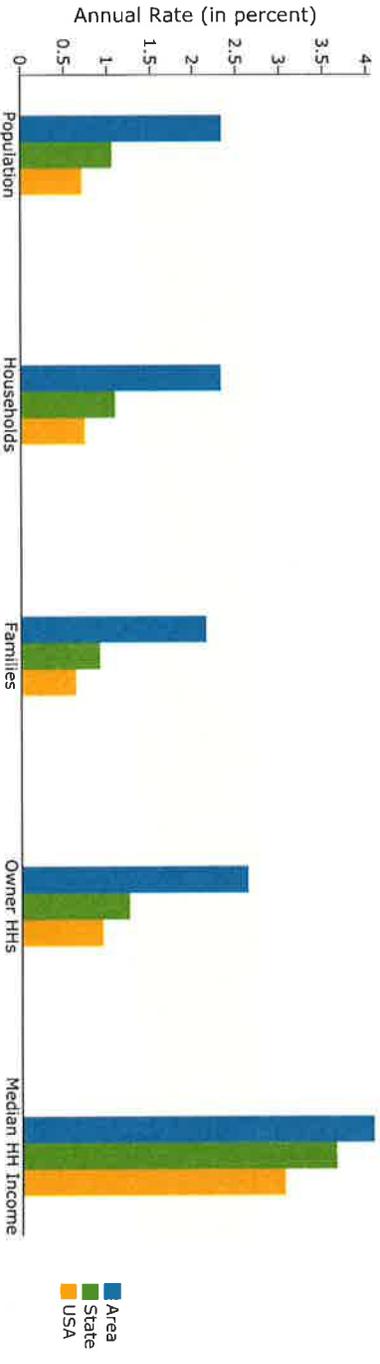
ESRI

Demographic and Income Profile

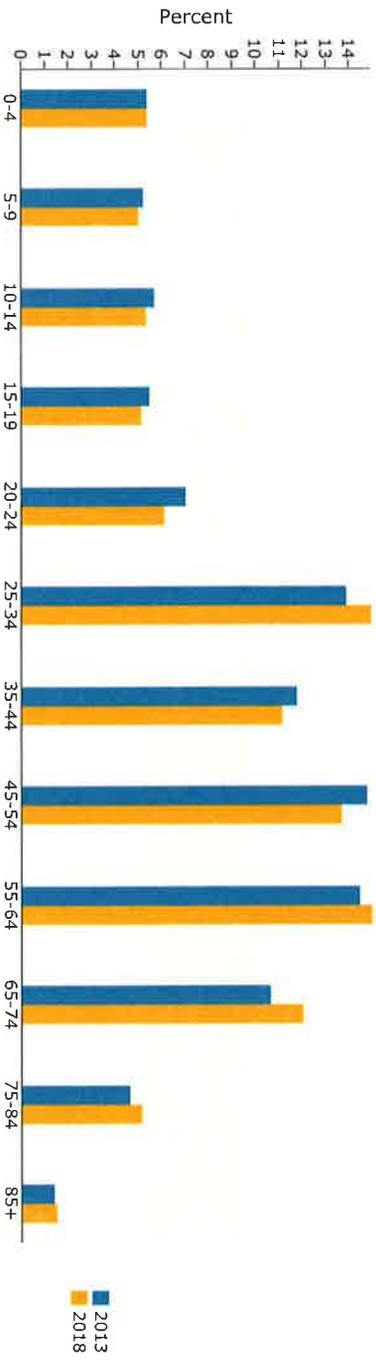
13461 NC Highway 50,
Ring : 5 mile radius

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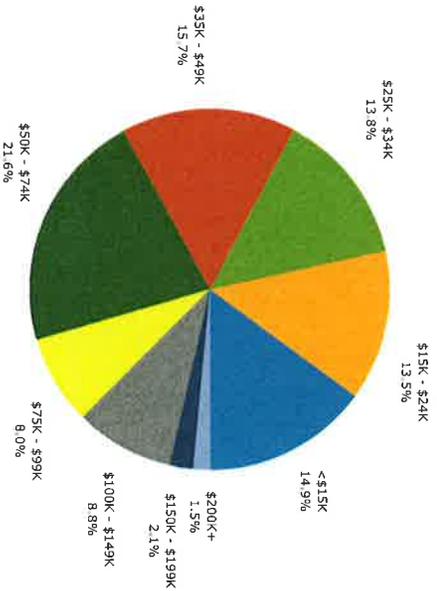
Trends 2013-2018



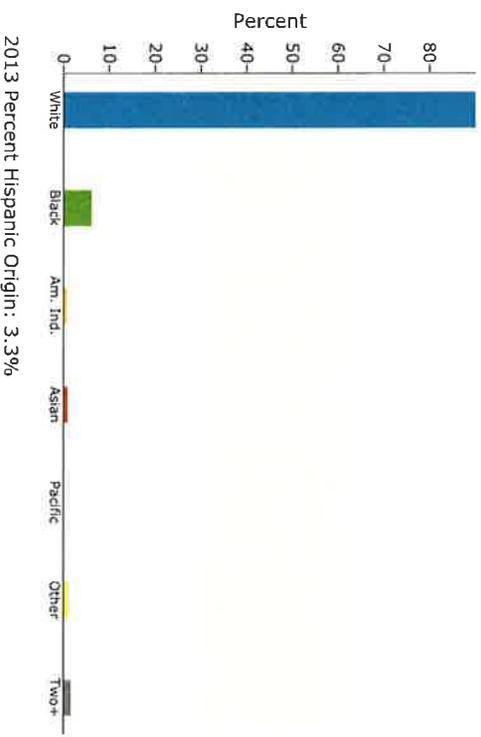
Population by Age



2013 Household Income



2013 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



Demographic and Income Profile

13461 NC Highway 50,
Ring: 10 mile radius

	Census 2010		2013		2018	
Summary						
Population	21,465		23,066		25,700	
Households	8,933		9,591		10,681	
Families	6,293		6,719		7,428	
Average Household Size	2.39		2.39		2.40	
Owner Occupied Housing Units	6,724		7,084		7,976	
Renter Occupied Housing Units	2,209		2,507		2,705	
Median Age	41.5		42.3		43.3	
Trends: 2013 - 2018 Annual Rate		Area		State		National
Population		2.19%		1.06%		0.71%
Households		2.18%		1.09%		0.74%
Families		2.03%		0.91%		0.63%
Owner HHS		2.40%		1.24%		0.94%
Median Household Income		3.20%		3.63%		3.03%

	2013		2018	
Households by Income				
<\$15,000	Number	Percent	Number	Percent
\$15,000 - \$24,999	1,337	13.9%	1,377	12.9%
\$25,000 - \$34,999	1,014	10.6%	850	8.0%
\$35,000 - \$49,999	1,104	11.5%	963	9.0%
\$50,000 - \$74,999	1,597	16.7%	1,496	14.0%
\$75,000 - \$99,999	1,945	20.3%	2,382	22.3%
\$100,000 - \$149,999	1,067	11.1%	1,550	14.5%
\$150,000 - \$199,999	930	9.7%	1,335	12.5%
\$200,000+	356	3.7%	469	4.4%
	241	2.5%	259	2.4%

Median Household Income
Average Household Income
Per Capita Income

\$46,852
\$64,289
\$26,542

\$54,849
\$71,881
\$29,655

	Census 2010		2013		2018	
Population by Age						
0 - 4	Number	Percent	Number	Percent	Number	Percent
5 - 9	1,239	5.8%	1,305	5.7%	1,439	5.6%
10 - 14	1,180	5.5%	1,292	5.6%	1,447	5.6%
15 - 19	1,278	6.0%	1,305	5.7%	1,474	5.7%
20 - 24	1,310	6.1%	1,253	5.4%	1,281	5.0%
25 - 34	1,398	6.5%	1,386	6.0%	1,283	5.0%
35 - 44	2,595	12.1%	3,013	13.1%	3,389	13.2%
45 - 54	2,765	12.9%	2,782	12.1%	3,049	11.9%
55 - 64	3,162	14.7%	3,302	14.3%	3,439	13.4%
65 - 74	2,956	13.8%	3,287	14.3%	3,779	14.7%
75 - 84	2,145	10.0%	2,564	11.1%	3,197	12.4%
85+	1,110	5.2%	1,203	5.2%	1,475	5.7%
	326	1.5%	372	1.6%	448	1.7%
Race and Ethnicity						
White Alone	Number	Percent	Number	Percent	Number	Percent
Black Alone	19,629	91.4%	20,943	90.8%	23,058	89.7%
American Indian Alone	1,031	4.8%	1,164	5.0%	1,359	5.3%
Asian Alone	142	0.7%	170	0.7%	219	0.9%
Pacific Islander Alone	132	0.6%	184	0.8%	294	1.1%
Some Other Race Alone	12	0.1%	16	0.1%	21	0.1%
Two or More Races	151	0.7%	182	0.8%	244	0.9%
Hispanic Origin (Any Race)	368	1.7%	407	1.8%	507	2.0%
	585	2.7%	718	3.1%	1,013	3.9%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

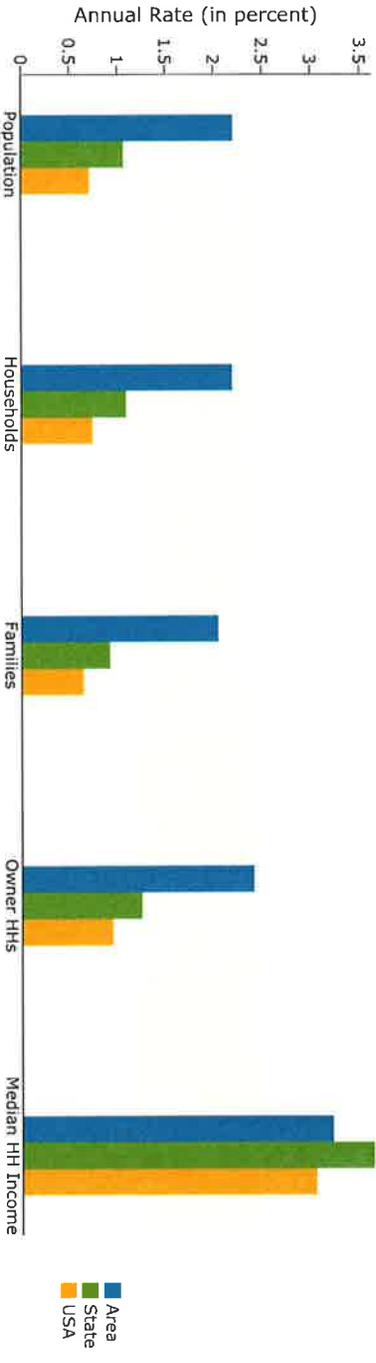


Demographic and Income Profile

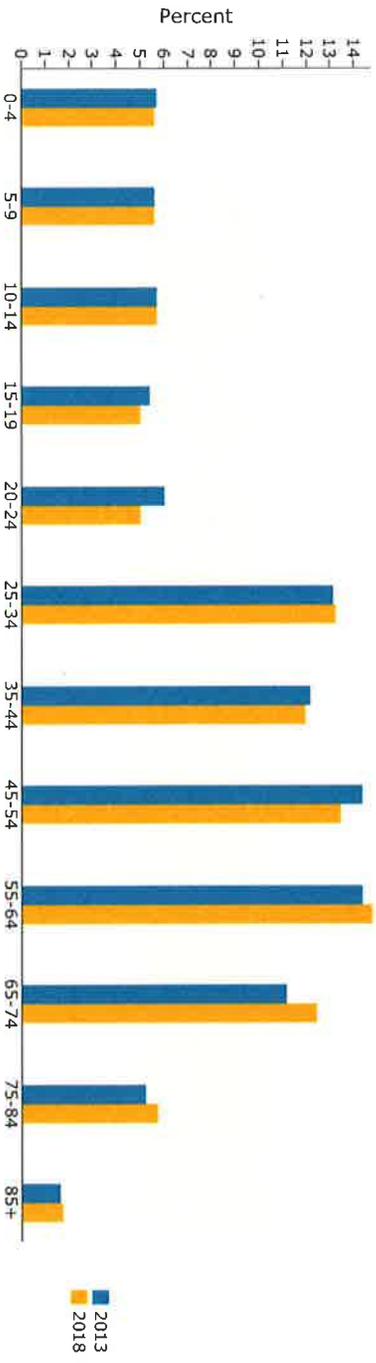
13461 NC Highway 50,
Ring : 10 mile radius

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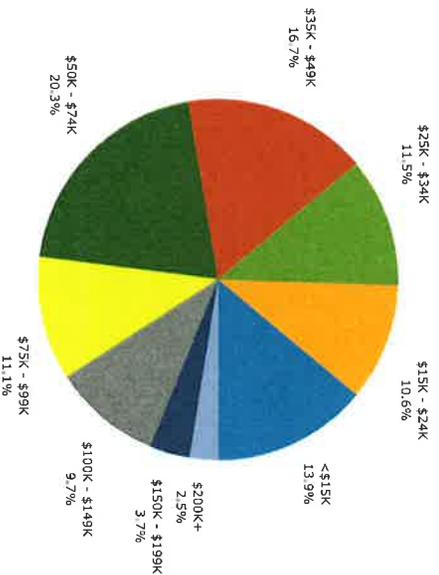
Trends 2013-2018



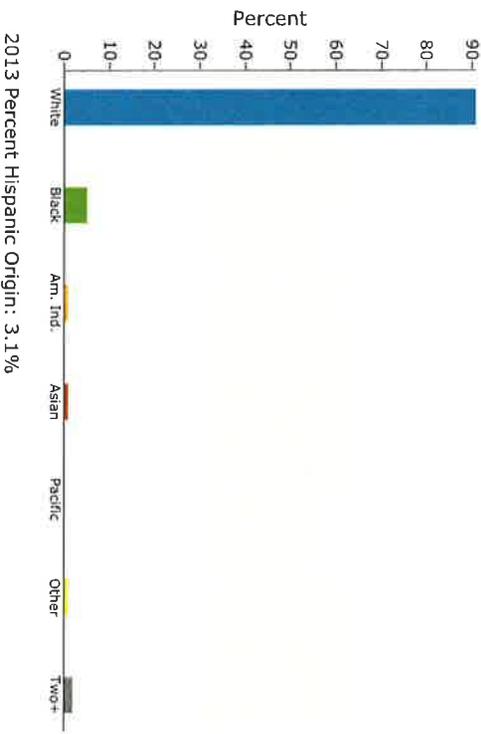
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 3.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

July 24, 2014



Demographic and Income Profile

13461 NC Highway 5C
Ring: 15 mile radius

Latitude: 34.449238945
Longitude: -77.56270215

	Census 2010		2013		2018	
Summary						
Population	34,706		36,966		41,134	
Households	13,720		14,648		16,375	
Families	9,751		10,342		11,467	
Average Household Size	2.43		2.43		2.43	
Owner Occupied Housing Units	10,341		10,824		12,194	
Renter Occupied Housing Units	3,379		3,824		4,182	
Median Age	39.7		40.5		41.4	
Trends: 2013 - 2018 Annual Rate		Area		State		National
Population		2.16%		1.06%		0.71%
Households		2.25%		1.09%		0.74%
Families		2.09%		0.91%		0.63%
Owner HHS		2.41%		1.24%		0.94%
Median Household Income		3.15%		3.63%		3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	1,936	13.2%	1,978	12.1%
\$15,000 - \$24,999	1,397	9.5%	1,143	7.0%
\$25,000 - \$34,999	1,743	11.9%	1,500	9.2%
\$35,000 - \$49,999	2,458	16.8%	2,361	14.4%
\$50,000 - \$74,999	2,852	19.5%	3,485	21.3%
\$75,000 - \$99,999	1,758	12.0%	2,529	15.4%
\$100,000 - \$149,999	1,538	10.5%	2,216	13.5%
\$150,000 - \$199,999	575	3.9%	732	4.5%
\$200,000+	390	2.7%	431	2.6%

Median Household Income
Average Household Income
Per Capita Income

\$48,278
\$66,403
\$26,660

\$56,381
\$74,369
\$29,918

Population by Age	Census 2010		2013		2018		
	Number	Percent	Number	Percent	Number	Percent	
0 - 4	2,058	5.9%	2,135	5.8%	2,337	5.7%	
5 - 9	1,862	5.4%	2,097	5.7%	2,386	5.8%	
10 - 14	1,974	5.7%	2,023	5.5%	2,384	5.8%	
15 - 19	2,324	6.7%	2,245	6.1%	2,324	5.6%	
20 - 24	3,019	8.7%	2,892	7.8%	2,715	6.6%	
25 - 34	4,175	12.0%	4,791	13.0%	5,270	12.8%	
35 - 44	4,372	12.6%	4,392	11.9%	4,813	11.7%	
45 - 54	4,925	14.2%	5,132	13.9%	5,386	13.1%	
55 - 64	4,582	13.2%	5,017	13.6%	5,782	14.1%	
65 - 74	3,300	9.5%	3,889	10.5%	4,828	11.7%	
75 - 84	1,655	4.8%	1,817	4.9%	2,246	5.5%	
85+	459	1.3%	535	1.4%	662	1.6%	
Race and Ethnicity		Census 2010		2013		2018	
		Number	Percent	Number	Percent	Number	Percent
White Alone		31,610	91.1%	33,445	90.5%	36,760	89.4%
Black Alone		1,732	5.0%	1,931	5.2%	2,265	5.5%
American Indian Alone		196	0.6%	231	0.6%	295	0.7%
Asian Alone		250	0.7%	331	0.9%	514	1.2%
Pacific Islander Alone		21	0.1%	25	0.1%	30	0.1%
Some Other Race Alone		290	0.8%	338	0.9%	445	1.1%
Two or More Races		607	1.7%	664	1.8%	824	2.0%
Hispanic Origin (Any Race)		1,125	3.2%	1,328	3.6%	1,839	4.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



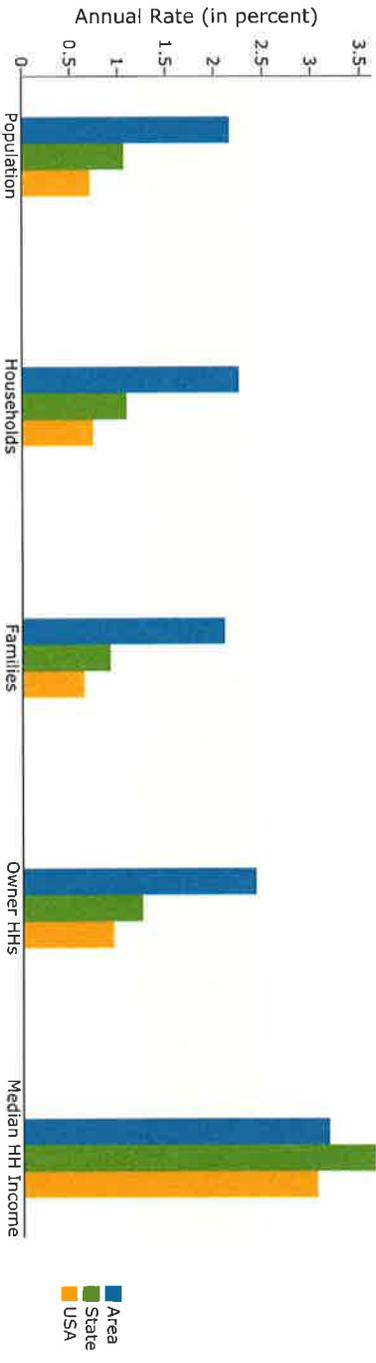
ESRI

Demographic and Income Profile

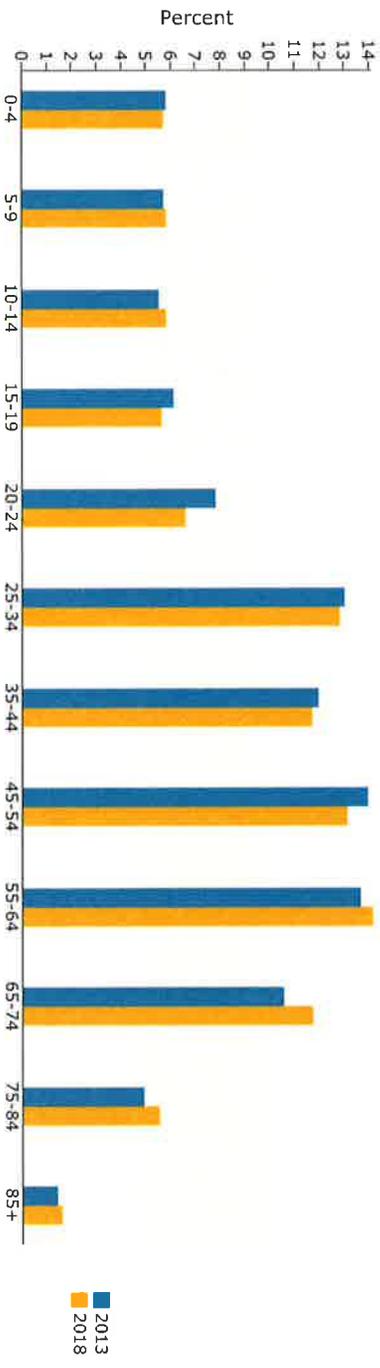
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Ring: 15 mile radius

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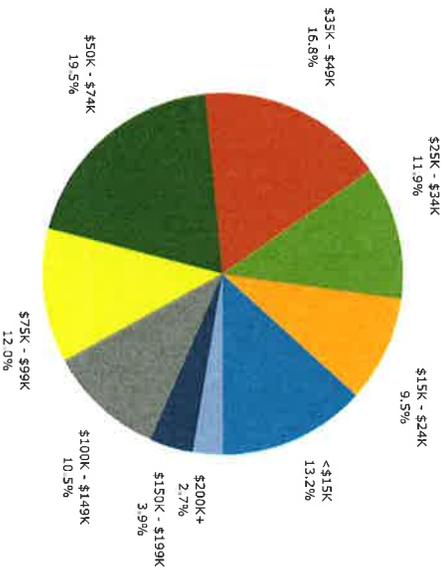
Trends 2013-2018



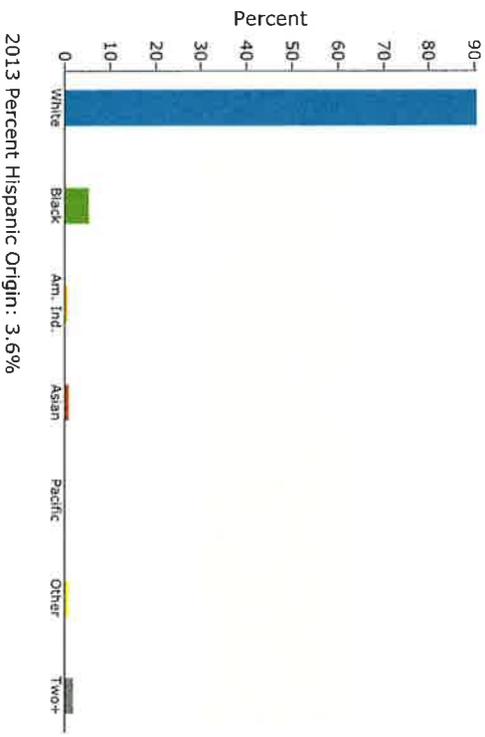
Population by Age



2013 Household Income



2013 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

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